

The 7th Annual "Spring Into Summer 5K"

By Saint Mary's Athletic Association

5-K RUN/WALK AND KIDS RACES TO BENEFIT THE "MONSIGNOR BULMAN STADIUM FUND"

DATE: Saturday, May 22, 2010 at Mater Dei High School-Middletown

SPONSORSHIPS AVAILABLE:

NAMING SPONSOR (1) - was \$10,000.00 **Now \$7,500.00**

BENEFITS – Race will be named ""The "Your company name" Spring Into Summer 5K Run"". Name on all race applications, including those in metro forum print edition (25,000 copies) and online edition (50,000 hits per month). Logo prominently displayed on the front of all race t-shirts (Approx. 750 shirts). Full page ad on back cover of race program as well as name and logo on the front of the program. Name in all press releases. Name displayed on all banners advertising race. Logo on race website linked to your company website. A full page profile of your company printed in the St. Mary Church bulletin (1800). Your company banner displayed at track for all events from March 30 through June 21. Flyer, brochure or product of your choice inserted in all race packets.

PLATINUM SPONSOR (1) was \$5,000.00 **Now \$3,750.00**

BENEFITS – Company logo prominently displayed on the top of all t-shirts. Company logo on all race applications. Company logo on cover of race program. Full page ad on the inside cover of the race program. Logo on website linked to your company website. A full page profile of your company printed in the St. Mary Church bulletin (1800). Your company banner displayed at track for all events from March 30 through June 21. Flyer, coupon or product sample in all race packets.

GOLD SPONSOR (4) was \$2,500.00 **Now \$1,875.00**

BENEFITS - Logo prominently displayed on all t-shirts. Listing as gold sponsor inside the race program. Full page ad in race program. Logo on web-site. A full page profile of your company printed in the St. Mary Church bulletin (1800). Your company banner displayed at track for all events from March 30 through June 21. Flyer, coupon or product sample in all race packets.

SILVER SPONSOR (10) was \$1,000.00 **Now \$750.00**

BENEFITS - Logo on all adult t-shirts. Listing as silver sponsor inside the race program. ½ page ad in race program. A full page profile of your company printed in the St. Mary Church bulletin (1800). Your company banner displayed at track for all events from March 30 through June 21. Flyer, coupon or product sample in all race packets.

BRONZE SPONSOR (10) was \$500.00 **Now \$375.00**

BENEFITS - Logo on all youth t-shirts. Listing as bronze sponsor inside the race program. ¼ page ad in race program. Flyer, coupon or product sample in all race packets.

PATRON – was \$250.00 **Now \$175.00**

BENEFITS - listing as patron on inside of back page of race program. 2nd line for your company address, telephone number or website. If an individual/family supporter, 2nd line for your sentiment. Flyer, coupon or product sample in all race packets.

BENEFACTORS- was \$100.00 **Now \$75.00**

BENEFITS - listing as benefactor within the race program.

"Spring into Summer" 5K Run/Walk Saturday, May 16, 2009

SPECIALTY SPONSORSHIPS AVAILABLE:

Starting Line Sponsor (1), was \$500.00, **now \$375.00**, ½ page in race program, your sign or banner prominently displayed at starting line.

Finish Line Sponsor (1), was \$500.00, **now \$375.00**, ½ page in race program, your sign or banner prominently displayed at finish line.

Registration Sponsor (1), was \$500.00, **now \$375.00**, ½ page in race program, your banner displayed in registration area.

*****NEW*** Full Banner Sponsor(5)**, was \$500.00, **now \$375.00**, your company banner displayed at the track from March 30 through June 21 for all events including 8 track meets, the Spring Into Summer 5K, St. Mary School Activity Day, and American Cancer Society Relay for Life.

Volunteer Sponsor (8), was \$350.00, **now \$250.00**, logo on volunteer t-shirts (approximately 100 volunteers).

Water Stop Sponsor (2), was \$350.00, **now \$250.00**, ¼ page in race program, your banner displayed at water stop and moved to track for after-race activities.

*****NEW*** Race Day Banner Sponsor**, was \$250.00, **now \$175.00**, Your banner displayed at the track on race day.

*****NEW*** Race Day Signage**, was \$175.00, **now \$125.00**, an 18" X 24" sign posted at the track on race day with your company information. We will have your sign made.

NAME OF COMPANY _____

COMPANY CONTACT _____

ADDRESS _____

E-MAIL/PHONE NUMBER _____

SPONSORSHIP LEVEL _____

AMOUNT PLEDGED _____

(Please make checks payable to Saint Mary's Athletic Association and mail to Saint Mary's Athletic Association, c/o John Stahl, 4 Greenwood Place, Middletown, NJ 07748).

SIGNATURE/TITLE/DATE _____